

# Ian Reve Taduran Cacao

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

## Personal Profile

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Web designer & frontend developer with a passion for coding, photography, and technology. An Information technology graduate with a wide range of industry experience from hospitality, retail and as an IT intern.

I am a fast learner and detailed oriented person eager to gain further experience in the field of software development.

### Software Development Skills:

- HTML, Twig
- CSS ( *Bootstrap*, *Tailwind* )
- JavaScript, Angular, Typescript
- Drupal , Hubspot

### Design and Tools:

- Git version
- Adobe Photoshop and Lightroom
- Figma

## Employment History

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06/2024 - Present

Foundry – London, UK

Web Designer & Frontend Developer

- **Web Design & Build:**
  - Led the end-to-end redesign of the Homepage and What's New pages, overseeing the full project lifecycle from concept to completion.
  - Developed custom ABM campaign pages to optimize audience-specific engagement and results.
- **User Experience (UX) Design:**
  - Work with product marketing managers and external agencies to conduct user research and analysis to understand user behaviour and needs.
  - Consider user personas, user journeys, to conceptualise design solutions in wireframes
  - Develop interactive prototypes to demonstrate design concepts.
  - Iterate designs based on user feedback and usability testing.

04/2022 - 05/2024

Foundry – London, UK

Junior Full Stack Developer

- **Web Design & Build:**
  - Create responsive web designs optimised for various devices and screen sizes.
  - Implement best practices in web design, including accessibility and SEO considerations.
  - Continuously improve and update designs based on industry trends and user feedback.
  - Work with brand team and graphic designers to develop style guides and design systems to maintain consistency across web properties.
  - Collaborate with developers to ensure design feasibility and implementation.
  - Assist with updating content across the website
  - Work alongside the external development agency to prioritise tasks, carry out testing and make deployments where necessary.
  - Maintain and create new email module templates in Hubspot
- **Collaboration and Communication:**
  - Work closely with cross-functional teams such as product managers, developers, and marketers.

- Communicate design concepts and rationale effectively to stakeholders for campaigns.
- Collaborate in an agile environment, participating in sprint planning and reviews.

**09/2018 - 03/2022**

**Picsolve / Pomvom International Ltd – Watford,UK**

**Photo Retail Assistant**

- Manage all guest complaints through to a resolution and escalate them to the Team Leaders and Managers if needed.
- Aided the management team to welcome new colleges and do their training to get familiar with the job.
- Managed shop floor stock, highlighting any stock requirements to the Store Manager and helping troubleshoot camera equipment.
- Helped manage the shop floor to cover the duties of team leaders when needed.
- Maintaining a high quality of customer service that adheres to Warner Media standards to an average of 5000 guest visitors per day.

**06/2017 - 05/2018**

**Sushi no Mai Limited – Watford, UK**

**Customer Service Staff**

- Serve and take customer orders and work in a fast-paced environment.

**11/2016 - 03/2017**

**98Labs Inc – Makati, Philippines**

**IT Intern**

- Tasked to develop a Landing page and online shop using CMS (WordPress ) and Learned Git Version control.
- Create quality assurance reports for company clients' websites.
- Film and capture necessary multimedia for the website.
- Help the developers with testing using chrome and selenium web driver.

## Education and IT Training

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**Nov 2021 – Feb - 2022**

**Just IT Training Ltd, London**

**Digital Skills Bootcamp: Software Development**

A twelve-week intensive bootcamp covering the fundamentals of Web and Software development.

**Front-end:** *HTML, CSS, JavaScript, Tailwind*

**Back-end:** *Python, Flask, MySQL, NoSQL.*

**2013 - 2017**

**Degree:**

**UK Comparison:**

**Lyceum of the Philippines University – Batangas, Batangas, PH**

BS Information Technology Specialised in Multimedia Technologies

RQF Level 5 / SCQF Level 8 / CQFW Level 5

Diploma of Higher Education (DipHE)

*General weighted average: 1.6048 / A-*

## Interests

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Photography | Investing | Film | Technology | Travelling | Designing Websites

**References available upon request**